

ERNEST W CHAN

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art director + pixel pusher + photographer + maker + creative + tbh, whatever I need to be

EDUCATION

The University of Texas at Austin

B.S. Advertising (Texas Creative), May 2019
B.A. Psychology, May 2019
Senior Fellows Honors Program

University College London

Psychology, study abroad Jan – Jun 2018

Cumulative GPA: 3.88

AWARDS

Cannes Lions – Shortlist, Film Craft (Animation)
Clio – Bronze, Film Craft (Animation)
Webby – Best Art Direction (People's Choice)
The One Show – Shortlist, Use of Licensed Music
Partnership to End Addiction – "Start With Connection"
2021

District ADDY (various student work)
Silver, Magazine Advertising Campaign
2018

Austin ADDY (various student work)
Gold, Magazine Advertising Campaign
Silver, Photography Campaign
Bronze, Integrated Brand Identity Campaign
Bronze, Photography Campaign
Bronze, Integrated Advertising Campaign
Bronze, Magazine Advertising Campaign
2018

SKILLS

Adobe Creative Cloud

Photoshop, InDesign, Illustrator, Lightroom,
Premiere, After Effects, Audition

Languages

English, Cantonese (verbally fluent)

Other

Photography, Painting, Drawing,
Figuring Out How to Craft Things
Continuing to Acquire New Skills

PASSIONS

Artists – Refik Anadol, Olafur Eliasson

Cheese – Brie, funky blues, any goat cheese

Gin – Hendrick's, The Botanist, Harahorn

Movies – The Handmaiden, Climax, Rökkur

EXPERIENCE

Nov '21 – Present **TEN35** – Art Director

Brands: Dove, Gushers, 24 Hr Fitness, tNets,
various pitch work

Nov '20 – Nov '21 **DDB NY** – Art Director

Brands: Kroger, Aflac, Lipton, Royal Canin, Cotton:
the Fabric of Our Lives, various pitch work

Nov '19 – Nov '20 **DiMassimo Goldstein** – Junior Art Director

Brands: Partnership to End Addiction, Samsung
WW (formerly Weight Watchers), Shutterstock,
Ideal Image

May '19 – Oct '19 **Preacher** – Art Direction Intern

Brands: Basil Hayden's, Topgolf, The Container
Store, Tommy John, Saint Archer Gold, Saatva

Sep '18 – Nov '18 **LatinWorks** – Creative Intern

Brands: Snickers, Twix, M&M's, PRxPR, Texas
Lottery, Third Ear/internal branding

Jun '18 – Aug '18 **TracyLocke** – Art Direction Intern

Brands: Heineken USA, Quinnipiac University

Jun '17 – Present **Freelance Photographer**

Projects: Personal projects, YGG Project, Spark
Magazine

Aug '17 – May '19 **Texas Creative** – Branding Minion

Worked on branding content for the program
including short videos, design work, and gifs

Aug '16 – May '19 **Texas Creative Program** – Student

Undergraduate Portfolio Program
Brands: NPR, American Dental Association, Shu
Uemura, Vans, Academy (and more!)

Aug '15 – May '19 **Spark Magazine** – Art Director, Photographer

200+ Page Student-Run Fashion Publication